



Company Overview

Our Position

STEM Camp provides learning experiences through fun, engaging programming that encourages children to explore their sense of wonder. Children are introduced to hands-on, engaging STEM activities that promote discovery, reward curiosity, and leave children amazed at what they can do.

BECAUSE...

- STEM Camp believes in the power of curiosity and wonder
- STEM Camp believes that children need to explore the world around them
- STEM Camp believes that curious kids become confident, creative adults, who can think critically and change the world

FAQ's

What are the barriers girls face when considering STEM careers?

gender bias, toys for specific gender, perceived career opportunities available, compensation inequality, less role models in higher management positions, women less confident/aggressive than males, culture, religion & child rearing

Why is it important to encourage girls to pursue STEM education?

Removing the common issues of equality and gender bias wouldn't it just be better to have more brains than less? Canada is facing serious challenges in the innovation sector. As a nation we need to recognize that most future jobs will be in STEM fields. Having more girls enter into STEM education and careers provides an incredible opportunity for Canada to get the brightest brains working in STEM.

What can parents do to encourage girls to pursue STEM education and careers?

Let's start by analyzing our own behaviour and cultural 'norms' such as complementing a boys' aptitude in sports while ensuring that our young girls are complemented for their looks. Placing an emphasis on the academic achievements of young people and exposing them to mentors in these fields will help them develop the confidence that they can do it too!

Enrollment trends

2014: boy campers = 1341; girl campers = 302

2015: boy campers = 1487; girl campers = 558

2016: boy campers = 2914; girl campers = 1213

2017: boy campers = 6044; girl campers = 2087

2018: tracking boy campers = 1198; girl campers = 591