## **A STEM-Powered Citizenry**

Imagine a Canada where every young person has access to fun, high quality programming in science, engineering, technology and math.

Failing to engage our youth in these areas, especially young women and minorities, will lead to further shortfalls in our modern workforce and will prevent STEM-based professions from capitalizing on the power of our human diversity – a long standing Canadian value and differentiator in both national pride and competitiveness.

At STEM Camp we've been increasing opportunities for children and youth to participate in engaging and rigorous STEM-based learning experiences, since 2013. <image>

This is our purpose and our passion – an intentional effort to grow and inspire young inventors, discoverers, and makers, to prepare them for a world where a majority of employment opportunities will be STEM related.

This year, we are redoubling our efforts, growing the number of camp locations to 46 across Ontario with a projected 8,800+ campers this 2017 season. Although we've come a long way, a recent survey of parents revealed that while 72.2% have a high awareness of what STEM means, only 14.4% say they are very familiar with the STEM educational approach. Further, only 30% of our campers are girls.

As we transition from the information age to the innovation age, our nation will need more STEM brains.

And we want to make that happen.

Kevin Cougler CEO and Founder STEMCamp.ca

