



# Press Release

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## **“STEM Camp looking for girls to help with Dragons’ Den pitch”**

**Release Date:** Friday February 16, 2018

February 16, 2018 (Embrow, ON) — Canada’s largest educational summer camp is looking for exceptional girls between the ages of 5 and 13 to help in an audition for CBC’s the Dragons’ Den.

On March 7, 2018, STEM Camp will be auditioning for CBC’s Dragons’ Den in Waterloo, Ontario. As part of their pitch, STEM Camp is providing an opportunity for a girl between the ages of 5 and 13 to assist with their audition. The lucky winner (plus a parent or legal guardian) will have the opportunity to participate in the “pitch” and ultimately a chance to appear on the Dragons’ Den (if selected by CBC).

STEM Camp is a not for profit with a mission to inspire youth in the science, technology, engineering and mathematical (STEM) fields of study by providing fun activities in these subject areas at their summer camp (located at 77 locations across Ontario and Quebec).

If selected by CBC to appear on the Dragons’ Den, the lucky winner has an opportunity to be viewed by millions of viewers across Canada as a “girl in STEM”; thereby encouraging other girls to participate in STEM Camps in their area, or in STEM-related activities themselves. This is part of STEM Camp’s commitment to finding ways to increase the number of girls who are inspired to enter into STEM education, and ultimately STEM-based careers.

STEM Camp CEO and Founder, Kevin Cougler, says that the statistics regarding women in STEM education are alarming. He notes that a 2013 study published by Statistics Canada revealed that most university STEM graduates are men. “STEM Camp is constantly looking for ways to change that trend, and was formed as a not-for-profit that same year to address the issue,” he says. Through initiatives such as this, STEM Camp’s ratio of boys to girls attending summer camp continues to make gains toward gender parity which continues to make gains each year.

To enter the contest, families are asked to visit STEM Camp’s Facebook page at [www.facebook.com/SummerSTEMCamp](http://www.facebook.com/SummerSTEMCamp) for details.

### **Resources**

<http://www.statcan.gc.ca/pub/75-006-x/2013001/article/11874-eng.pdf>

Website: [stemcamp.ca](http://stemcamp.ca)



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